

MARIANNE DEMARCO

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FILM AND VIDEO PRODUCER

26+ MILLION VIEWS of politically oriented videos with over 500,000 shares

INSTRUCTOR OF Premiere Pro, Copyright, Clearances, Editing, Producing & Writing

ANIMAL LOVER to an almost debilitating degree

EXPERIENCE



2003 - PRESENT >>> INDEPENDENT FILM & VIDEO PRODUCER

- Write, edit & produce videos including comedic short films, political commentary, and non-profit promos
- Views across all social media platforms exceed 26MM with 500K shares and 50K comments
- Source or shoot all video and produce all graphics
- Negotiate and secure all music rights and voice over talent



AUGUST 2015 - PRESENT >>> ADJUNCT PROFESSOR, CITY UNIVERSITY OF NEW YORK

- Classes & Subjects include: Video Production, Video Editing, Cinematography, Copyrights & Clearances, Producing, Market Analysis, Production, Screenwriting & Storytelling



APRIL 2018 - PRESENT >>> QUORA PAID CONTENT PARTNER

- The Quora Paid Partner Program is an invite-only program which rewards top contributors based on other user interactions and Quora's revenue generated by your content.



SEPT 2014 - AUGUST 2015 >>> WRITER, LIKEABOSSGIRLS.COM

- Writer for a "one-stop blog" for teen girls and young entrepreneurs. Contributions include listicles, how-to's, interviews, advice articles and quizzes incorporating trending themes, triggers, news and events



JULY 2010 - NOV 2013 >>> EVENTS MANAGER & PROMO PRODUCER, BEST FRIENDS ANIMAL SOCIETY

- Filmed and photographed events for fundraising and promotional videos and for the organization's national magazine
- Oversaw vendor sourcing for all production elements for strict adherence to budget and brand's creative rules and style guides
- Managed multiple local and national events simultaneously, maintaining brand conformity while tailoring messaging for each community's demographic
- Supervised builds of all sizes, from one-day pop-ups to permanent structures
- Produced and led virtual instruction and online seminars for geographically dispersed volunteers and clients



FEB 2000 - MAR 2006 >>> ASSOCIATE PRODUCER, A&E TELEVISION NETWORKS

- Associate Producer for weekly two-hour Emmy nominated show, "Breakfast with the Arts"
- Edited core materials to adhere to corporate QA and copyright limitations
- Executed all permits, budgets, locations, insurance, payroll and equipment needs
- Wrote and edited interviews, host dialogue, intro segments and corresponding web copy
- Production managed field, studio and live shoots for week-long specials and single episodes
- Researched, pitched, and produced stories and interview subjects for program development



OCT 2009 – MAY 2010 >>> EVENT PRODUCER, DREAMCHASERS FOUNDATION

- Event Producer for elite ultra-runner’s 50 mile run in each US state, within 60 days
- Developed, planned executed all aspects of 50 state tour, from production logistics to community engagement and fundraising
- Produced in-field/behind the scenes video for broadcast and digital news shows
- Secured television appearances and print interviews (CNN, Today Show)



NOV 2005 – JULY 2009 >>> MULTI-MEDIA PRODUCER, INWOOD HOUSE

- Researched and wrote brand book showcasing history of and personal stories from 180-year-old New York City non-profit resident for pregnant, homeless teens
- Recruited and managed research team to ensure accuracy and on-time delivery

SOFTWARE SKILLS



INSTRUCTOR LEVEL:

- Adobe Photoshop CC
- Adobe Premiere Pro CC
- Adobe Muse CC



PROFICIENT:

- Adobe After Effects CC
- Adobe InDesign CC
- Final Cut Pro X



FAMILIAR:

- Adobe Audition CC

PERSONAL EQUIPMENT

- Canon EOS 4K Cinema Camera
- Canon 7D Mark II DSLR
- Canon EOS 60D Infrared DSLR
- Tascam DR-40 4-Track DAR
- External Rhode Cardioid & Lav mics
- Glidecam HD4000

MY WORK WITH ANIMALS



- **VOLUNTEER VIDEO PRODUCER >>> BROOKHAVEN ANIMAL SHELTER**
Produce, write, shoot adoption videos for animals in the Brookhaven municipal animal shelter.



- **BOARDMEMBER >>> SAV-A-BULL**
Sav-A-Bull is dedicated to rescuing and advocating for pit bulls and “pit bull type dogs” in NYC.



- **CERTIFIED TNR RESCUER >>> ASPCA**
Certified to trap, handle and transport of feral cats and dogs for spay/neuter services for the City of New York’s Mayor’s Alliance



- **DISASTER ANIMAL RESCUER >>> AMERICAN HUMANE ASSOCIATION**
Certified in emergency sheltering for companion animals during and after a disaster, at the local and national levels, including in Advanced Swiftwater and Technical Rope Rescue



- **PET FIRST AID & CPR >>> AMERICAN RED CROSS**
Trained in Pet First aid and Canine CPR methods, managing breathing and assessing vitals



- **SHARK SPECIALTY DIVER >>> PADI**
Currently being trained for certification in shark conservation AOW diver by PADI

EDUCATION



- **MFA >>> COLUMBIA UNIVERSITY**
Screenwriting & Film Producing, *Honors*



- **BS >>> BOSTON UNIVERSITY**
Film & Television Production, Computer Science Minor